

## Syllabus of Certified FinTech Manager (CFTM™) certification

**CFTM™ (Certified FinTech Manager)** certification program aims to lead **CFTM™** candidates to the fast-changing landscape, addressing both the opportunities and challenges. **CFTM™** participants will gain insight into the current FinTech ecosystem, including notable FinTech companies and the FinTech investing community. In **CFTM™ certification program**, a framework and deep survey including digital payments, artificial intelligence, blockchain, and cryptocurrency, as well as innovations in the related markets of real estate and insurance will be presented. **CFTM™** participants will also be led to the trends, insights, tools, and technologies driving the FinTech revolution. Furthermore, **CFTM™** certification program provides participants with a look at the regulatory atmosphere surrounding FinTech.

### Syllabus

- Module 1: Introduction and the FinTech Revolution
- Module 2: The FinTech Ecosystem
- Module 3: Payments, and Regulation
- Module 4: Big Data & AI in Financial Services
- Module 5: Cryptocurrency, Smart Contracts & Blockchain
- Module 6: Lending and Modern Investing
- Module 7: Asymmetric Information & Risk Valuation
- Module 8: Behavioural Biases & Nudge Solutions
- Module 9: Forging the future of FinTech
- Module 10: Ethics of Finance and Emerging Technologies

### Who is CFTM™ certification program for

If you're a financial services executive or a leader on the business side of a FinTech startup, you will gain insights concerning crypto, blockchain, machine learning, or other digital-based projects your organization might be exploring or launching:

- Mid- to Senior-level managers in finance

- CxOs of FinTech startups
- Senior management leading FinTech function
- Technology, growth, and innovation consultants
- Professionals working in real estate, insurance, risk, compliance, and regulatory fields

#### Representative roles include:

- CEO
- CFO
- Managing Partner
- Founding Partner
- Finance Director
- VP of Finance
- Financial Planning Manager
- Finance Manager
- Financial Analyst
- Credit Analyst
- Economist
- Management Accountant
- Director of Digital Transformation
- FinTech Advisor
- FinTech Consultant
- Associate FinTech Consultant
- FinTech Consultant and Strategic Advisor
- VP of Audit and Compliance
- Compliance Manager
- Senior Vice President of Innovation
- Director of Regulatory Affairs
- Policy Director
- Risk Manager
- Audit Manager