



### International Society for Financial Management

The International Society for Financial Management (ISFM) is a professional body for financial practitioners. ISFM dedicates to creating greater alliance, transparency, and knowledge for all participants, including such fields as Fintech, Green Finance and Risk Management, etc. advocates for the highest ethical standards for all participants.

ISFM is a “for-purpose” organization working diligently to advance careers, strengthen organizational success, and enable financial practitioners with new skills and ways of working to maximize their impact. ISFM offerings include recognized standards framework, ethical & best practices, certifications programs, tools, digital publications, and communities.

ISFM believes professionalism is the blend of three elements, which builds the ISFM ACE model

**Ability** - gaining the initial competence to do your job through professional certifications, developed by practitioners for practitioners

**Competence**- continuing Professional Education (CPE) and ongoing learning which enables you to maintain competence

**Ethics**- upholding the highest standards of integrity by signing up to a professional body's code of conduct.

We believe a professional is someone who has a combination of Ability and Competence, and Ethics with integrity. Our purpose, as a professional body, is to provide and encourage the attributes necessary to be a professional.



# CFTM™ Program

CFTM™ certification program aims to lead CFTM™ candidates to the fast-changing landscape, addressing both the opportunities and challenges. CFTM™ participants will gain insight into the current FinTech ecosystem, including notable FinTech companies and the FinTech investing community. In CFTM™ certification program, a framework and deep survey including digital payments, artificial intelligence, blockchain, and cryptocurrency, as well as innovations in the related markets of real estate and insurance will be presented. CFTM™ participants will also be led to the trends, insights, tools, and technologies driving the FinTech revolution. Furthermore, CFTM™ certification program provides participants with a look at the regulatory atmosphere surrounding FinTech.

### CFTM™ certification program syllabus:

- ◆ Module 1: Introduction and the FinTech Revolution
- ◆ Module 2: The FinTech Ecosystem
- ◆ Module 3: Payments, and Regulation
- ◆ Module 4: Big Data & AI in Financial Services
- ◆ Module 5: Cryptocurrency, Smart Contracts & Blockchain
- ◆ Module 6: Lending and Modern Investing
- ◆ Module 7: Asymmetric Information & Risk Valuation
- ◆ Module 8: Behavioral Biases & Nudge Solutions
- ◆ Module 9: Forging the future of FinTech
- ◆ Module 10: Ethics of Finance and Emerging Technologies





[WWW.ISFM.ORG](http://WWW.ISFM.ORG)

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**/Ability, Competence and Ethics/**

(CFTM)

